CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	477036	1		06146326	
Product					
J OCEGUERA 4 CONGRE	S				
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1186				
Advertiser	<u> </u>		Ori	iginal Date /	/ Revision
J Oceguera 4 Congress			c	9/26/12	/ 09/26/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast	,	Cạsh
	Station	Accou	nt E	xecutive .	Sales Office
	KVVU	Teresa	ı Dif	iuria	TELEREP-PHIL
	Special Handl	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
		104			111
	Agency Ref	•		Advertiser	Ref

Spots/ Type Spots Length Week Amount *Line Ch Start Date End Date Description Start/End Time Rate Days NM \$4,955.00 :30 KVVU 10/09/12 10/15/12 Katie Couric 2-3p Start Date Spots/Week Rate End Date <u>Weekdays</u> \$150.00 Week: 10/09/12 10/15/12 MTWTF--Start/End Time <u>Weekdays</u> Length Rate **Type** Date Range Description Spot Ch NM MTuWThF----\$150.00 1 KVVU 10/09/12-10/15/12 Katie Couric 2-3p :30 See MG 3.4,3.5,3.6,3.7,3.8 M-----:30 \$275.00 NM 1-2pm Katie Couric 4 KVVU 10/15/12-10/15/12 MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1 NM :30 \$300.00 2-3p M-----5 KVVU 10/15/12-10/15/12 Anderson Cooper MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1 :30 NM 6 KVVU 10/15/12-10/15/12 Dr Oz 3-4p M-----\$350.00 MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1 Special Early NewsM-----NM :30 \$550.00 7 KVVU 10/15/12-10/15/12 Special Early News MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1 NM M-----:30 \$3,180.00 8 KVVU 10/15/12-10/15/12 BB League Championships 1pm-8pm MG for 10.3,3.1,4.2,6.3,18.1,5.1,8.4,20.1,15.1,16.1 NM 2 \$350.00 :30 KVVU 10/09/12 10/15/12 3-4p Anderson <u>Rate</u> Start Date End Date <u>Weekdays</u> Spots/Week Week: 10/09/12 MTWTF-3 \$175.00 10/15/12 Weekdays <u>Type</u> Spot Ch Date Range Description Start/End Time <u>Length</u> <u>Rate</u> NM \$175.00 2 KVVU 10/09/12-10/15/12 Anderson 3-4p MTuWThF----:30 See MG 3.4,3.5,3.6,3.7,3.8 \$440.00 :30 NM 2 4-5p KVVU 10/09/12 10/15/12 The Dr.Oz Show Spots/Week Rate Start Date **End Date** Weekdays Week: 10/09/12 10/15/12 MTWTF-3 \$220.00 Start/End Time <u>Rate</u> <u>Type</u> <u>Weekdays</u> <u>Length</u> Spot Ch Date Range **Description** MTuWThF----\$220.00 NM :30 1 KVVU 10/09/12-10/15/12 The Dr.Oz Show 4-5p See MG 3.4,3.5,3.6,3.7,3.8 NM 3 \$900.00 :30 5-530p Fox 5 News at 5 KVVU 10/09/12 10/15/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date 4 \$300.00 Week: 10/09/12 10/15/12 MTWTF--Type Description Start/End Time <u>Weekdays</u> Length Rate Spot Ch Date Range MTuWThF----\$300.00 NM :30 3 KVVU 10/09/12-10/15/12 Fox 5 News at 5 5-530p See MG 3.4,3.5,3.6,3.7,3.8

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Cont	ract / Revi	ision_	Alt Order #
47	77036 /	'	06146326

Estimate # Contract Dates Product J OCEGUERA 4 CONG 1186 10/09/12 - 10/15/12

Original Date / Revision <u>Advertiser</u> 09/26/12 / 09/26/12 J Oceguera 4 Congress

•		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Type S	pots	Amount
N 8 KVVU 10/09/12 10/15/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30		NM	3	\$975.00
Start Date	<u>Rate</u>					
Week: 10/09/12 10/15/12 MTWTF 4 Spot Ch Date Range <u>Description</u>	\$325.00 Start/End Time	Weekdays <u>Length</u>	Rate	Туре		
4 KVVU 10/09/12-10/15/12 Fox 5 News at 5 MF 530-6p		MTuWThF :30	\$325.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8						
N 10 KVVU 10/09/12 10/15/12 MORE Access	6-7pm	:30		NM	2	\$370.00
Week: 10/09/12	<u>Rate</u> \$185.00					
Week: 10/09/12 10/15/12 MTWTF 3 Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
3 KVVU 10/09/12-10/15/12 MORE Access	6-7pm	MTuWThF :30	\$185.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8						
N 15 KVVU 10/13/12 10/13/12 Without A Trace	Sa 3-4p	:30		NM	0	\$0.00
Week; 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$75.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	Type		
1 KVVU 10/08/12-10/14/12 Without A Trace	Sa 3-4p	Sa :30	\$75.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8						40.00
N 16 KVVU 10/13/12 10/13/12 Numb3rs Start Date Fnd Date Weekdays Spots/Week	Sa 4-5p Rate	:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121- 1	\$75.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/08/12-10/14/12 Numb3rs	Sa 4-5p	Sa :30	\$ 75.00	NM		
See MG 3.4,3.5,3.6,3.7,3.8	7:- 0:-	:30		NM	0	\$0.00
N 18 KVVU 10/14/12 10/14/12 American Dad/Cleveland Start Date End Date Weekdays Spots/Week	7p-8p Rate	.30		(Alvi	U	φ0.00
Week: 10/08/12 10/14/121 1	\$850.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u> NM		
1 KVVU 10/08/12-10/14/12 American Dad/Cleveland	7p-8p	St :30	\$850.00	IVIVI		
See MG 3.4,3.5,3.6,3.7,3.8 N 20 KVVU 10/11/12 10/11/12 Bones	Thu 9p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/08/12 10/14/121 1	\$2,300.00	AM I down I a W	D-4-	Tuna		
Spot Ch Date Range Description	Start/End Time Thu 9p-10p	Weekdays Length	<u>Rate</u> \$2,300,00	<u>Type</u> NM		
1 KVVU 10/08/12-10/14/12 Bones See MG 3.4,3.5,3.6,3.7,3.8	ττια σμ-τομ		\$2,000.00			
000 MO 0.3,0.0,0.0,0.7,0.0		T	otals		48	\$26,140.00

l otals **Gross Amount** Net Amount Time Period # of Spots

\$22,219.00 10/01/12 -10/15/12 48 \$26,140.00 \$22,219.00 48 \$26,140.00 Totals

Signature:		Date:	
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CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

ļ	Contract / Rev	ision	A	Alt Order#	
		/	0	6146326	
Product		,			
J OCEGUERA 4 CONGRE	s				
Contract Dates	Estimate #				
10/09/12 - 10/15/12	1186				D. deles
Advertiser				inal Date /	
J Oceguera 4 Congress			05	Ji 10/12 /	05/18/12
	Billing Cycle	Billing	Cale		Cash/Trade
	EOM/EOC	Broade	cast	1	Cash
	Station	Accou	nt E		Sales Office
	KVVU	Teresa	a Difu	uria	TELEREP-PHIL
	Special Hand	ling		·	·
	Demographic				
	Adults 35+				
	IDB#	Adver	tiser	Code	Product Code
		104			111
	Agency Ref			Advertiser	Ref
	1			1	

		Spots/		Tota	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate TypeSp		Amount
N 1 KVVU 10/09/12 10/15/12 The Dr.Oz Show Start Date	M-F 10a-11a <u>Rate</u> \$150.00	:30	NM	4	\$600.00
N 2 KVVU 10/09/12 10/15/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p <u>Rate</u>	:30	ММ	3	\$3,600.00
Week: 10/09/12 10/15/12 MTWTF 3 N 3 KVVU 10/09/12 10/15/12 Katie Couric Start Date Fnd Date Weekdays Spots/Week	\$1,200.00 2-3p Rate	:30	NM	3	\$450.00
Week: 10/09/12 10/15/12 MTWTF 3 N 4 KVVU 10/09/12 10/15/12 Anderson Start Date End Date Weekdays Spots/Week	\$150.00 3-4p <u>Rate</u>	:30	NM	3	\$525.00
Week: 10/09/12 10/15/12 MTWTF 3 N 5 KVVU 10/09/12 10/15/12 The Dr.Oz Show	\$175.00 4-5p Rat <u>e</u>	:30	NM	3	\$660.00
Week: 10/09/12 10/15/12 MTWTF 3	\$220.00 5-530p	:30	NM	4	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 4	<u>Rate</u> \$300.00 5a-6a	:30	NM	3	\$975.00
N 7 KVVU 10/09/12 10/15/12 FOX 5 News 5-6am M-F Start Date	5a-6a <u>Rate</u> \$325.00		NM	4	\$1,300.00
N 8 KVVU 10/09/12 10/15/12 Fox 5 News at 5 MF 530-6 Start Date End Date Weekdays Spots/Week	p M-F 530-6p <u>Rate</u> \$325.00	:30	Nivi	4	ψ1,000.00
Week: 10/09/12 10/15/12 Fox 5 News AM M-F 6a-7a	a M-F 6a-7a <u>Rate</u>	:30	NM	5	\$1,875.00
Week: 10/09/12 10/15/12 MTWTF 5	\$375.00 6-7pm	:30	NM	3	\$555.00
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 3	Rate \$185.00 M-F 7-730p	:30	NM	2	\$650.00
N 11 KVVU 10/09/12 10/15/12 Extra Start Date End Date Weekdays Spots/Week					

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	477036 /	06146326
Contract Dates	Product	Estimate #

Original Date / Revision <u>Advertiser</u> 05/18/12 / 05/18/12 J Oceguera 4 Congress

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	pots	Amount
Week: 10/09/12 End Date Weekdays Spots/Week Week: 10/09/12 MTWTF 2	<u>Rate</u> \$325.00				
N 12 KVVU 10/09/12 10/15/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 5	M-F 7a-9a <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
N 13 KVVU 10/09/12 10/15/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 MTWTF 3	M-F 9a-10a <u>Rate</u> \$175.00	:30	ММ	3	\$525.00
N 14 KVVU 10/13/12 10/13/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	10-11p Sat <u>Rate</u> \$525.00	:30	ММ	1	\$525.00
N 15 KVVU 10/13/12 10/13/12 Without A Trace Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	Sa 3-4p <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 16 KVVU 10/13/12 10/13/12 Numb3rs Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	Sa 4-5p <u>Rate</u> \$75.00	:30	ММ	1	\$75.00
N 17 KVVU 10/14/12 10/14/12 NFL Late Game Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	NFL Late Game <u>Rate</u> \$2,900.00	:30	NM	1	\$2,900.00
N 18 KVVU 10/14/12 10/14/12 American Dad/Cleveland Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	7p-8p <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 19 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	8-9a <u>Rate</u> \$250.00	:30	NM	1	\$250.00
N 20 KVVU 10/11/12 10/11/12 Bones Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Thu 9p-10p <u>Rate</u> \$2,300.00	:30	NM	1	\$2,300.00
N 21 KVVU 10/10/12 10/10/12 The X Factor Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	The X Factor <u>Rate</u> \$4,500.00	:30	NM	1	\$4,500.00
		Total	s	53	\$26,140.00

Net Amount # of Spots **Gross Amount** Time Period \$22,219.00 \$26,140.00 10/01/12 -10/15/12 53 \$26,140.00 \$22,219.00 53 Totals

Signature:	Date:
Signature:	

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REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP26/12 10.48
CHANGES *** KVVU-TV ***

ADV #	ADV.	NAME	POLI/	NAME POLI/J OCEGUERA/D/CON/NV	A/D/CON/	NV		REP.#		Онн	OFF.# 762	SALESMAN #_	
AGY # 1051	AGY.	NAME	GREER	GREER, MARGOLIS, MITCHELL	S, MITCH	ELL		BUYER	NAME	MAURA	NAME MAURA GILROY		
			3050	3050 K ST NW,				SALES	PRSN	PH-	TERESA DIFURIA	DIFURIA	
			WASHI	WASHINGTON, DC	20007								
ORDER #			CON	CONTRACT # 6	6146326			CLASS	CLASS: NATL.		LOCAL	REGIONAL	
PRDCT J OCEGUI	ERA 4	CONGRI	ES EST	J OCEGUERA 4 CONGRES EST#1186 COMMENTS: (LINE, ORDER, INVOICE)	MENTS: (LINE, O	RDER, IN	(VOICE) _					
FLIGHT DATES OCT9/12	CT9/12	ì	OCT15/12	WK-1									
CITY TAX	ß	STATE TAX	rax		CO-OP	CO-OP BILLING NEEDED	NEEDED			•	D,Ž	DATE SEP26/12	10.48

REP: TO ROSE
FR NIKKI
OK'D M2
SEE LINES 22-26
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

3 FS 200P-300P 30	AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
\$150.00	AGENCY EST# =	RATE:
10/9	= 1186	: START
10/15		: END :
N		: SPTS: WEEK
TU-F,M		T: DAYS
N		:TOTL:

PROGRAM : KATIE COURIC CON COM1: KATIE COURIC

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP26/12 10.48
CHANGES *** KVVU-TV *** DAYS : TOTL:

PROGRAM : DR OZ CON COM1: DR OZ	5 ES 400P-500P 30 \$220.00 10/9 10/15 2 TU-F,M	PROGRAM: ANDERSON COOPER CON COM1: ANDERSON COOPER	4 ES 300P-400P 30 \$175.00 10/9 10/15 2 TU-F,M	PROGRAM: NICS GAME ORD COM1: SPOTS N/A DUE TO NICS GAME. SEE MG OFFER. NOT PRE-BOOKED PIS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26	26 A 430P-800P 30 \$3,180.00 10/15 10/15 1 MON	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO NICS GAME. SEE MG OFFER. NOT PRE-BOOKED PIS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26	25 A 400P-430P 30 \$550.00 10/15 1 MON	PROGRAM : DR OZ ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26	24 A 300P-400P 30 \$350.00 10/15 1 MON	PROGRAM : ANDERSON ORD COM1: SPOTS N/A DUE TO NLCS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 22-26	23 A 200P-300P 30 \$300.00 10/15 1 MON	PROGRAM : KATIE ORD COM1: SPOTS N/A DUE TO NICS GAME. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-115 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK		:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : :LINE#: : DATE : DATE : /WK: INVT :
	f, M		ਜ , K											
	N		N	1	Н		٦		۲		Н		1	:SPTS:

FAX# 610-225-1191

HARRIS REPORT FROM REP SEP26/12 10.48

CHANGES *** KVVU-TV ***

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	:SPTS:	NEEK: DAYS	:TOTL:
6 ES 500P-530P	30	\$300.00	10/9	10/15	ω	TU-F,M	ω
PROGRAM: FOX 5 NEWS AT CON COM1: FOX 5 NEWS AT	25M 25M						
8 ES 530P-600P	ω 0	\$325.00	10/9	10/15	ω	TU-F,M	ω
PROGRAM: FOX 5 NEWS AT CON COM1: FOX 5 NEWS AT	530PM 530PM						
10 ES 600P-700P	30	\$185.00	10/9	10/15	N	TU-F,M	N
PROGRAM : MORE ACCESS							
15 S 300P-400P	30	\$75.00	10/13	10/13	0	SAT	0
PROGRAM: WITHOUT A TRACE CON COM1: WITHOUT A TRACE	н н						
16 S 400P-500P	30	\$75.00	10/13	10/13	0	SAT	0
PROGRAM: NUMB3RS							
18 S 700P-800P	30	\$850.00	10/14	10/14	0	SUN	0
PROGRAM : THE OT CON COM1: THE OT							
20 S 900P-1000P	30	\$2,300.00	10/11	10/11	0	THU	0
PROGRAM : BONES							

CON COM1: BONES

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP26/12 10.48
CHANGES *** KVVU-TV ***

OCT/12 26140.00	## ***********************************	:LINE#:REP :CD: TIME :LINE#: : STATION MAKEGOOD OFFER M2 OK'D BUY#3
	TU-F, M/300P-400P TU-F, M/400P-500P TU-F, M/500P-530P TU-F, M/500P-530P TU-F, M/530P-600P TU-F, M/600P-700P SAT/300P-400P SAT/400P-500P SAT/400P-500P SAT/400P-1000P THU/900P-1000P WON/100P-200P WON/200P-300P WON/200P-300P WON/300P-400P WON/300P-400P WON/300P-430P WON/430P-800P CMT:SPOTS N/A DUE TO NICS GAME. SEE MG OF	PERIOD : LGTH : SEC : RATE : S: MISSED:TU-F.M/200P-300P
	FER NOT 3000 3000 3000 3000 3000 3000 3000 30	SP
CONTRACT TO	\$175.00 \$220.00 \$325.00 \$325.00 \$185.00 \$75.00 \$75.00 \$275.00 \$275.00 \$3275.00 \$3275.00 \$3275.00 \$3275.00 \$4850.00 \$4850.00	NEEK
TOTAL 26140.00 SPOTS 48	(SEP26/12) PLS ADVISE. APPROVE.	DAYS :TOTL:

P-CLASS, PLAN, SECT

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED R-RATE

Q-PAID PGM

S-SPOTS PER WEEK

T-TIME

X-LATE L-LENGTH

Y-DAYS

Z-COMMENTS

*-MULTIPLE

M-MAKEGOOD

N-PROGRAM NAME

DE-DELETE E-EFF DATES

SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$104,560

KVVU 25%

KSNV 218 KTUD 18

KLAS 29%

KTNV 24%

KVMY 0%

KVCW 0%

CABL 0%

REP HEADLINE# 6146326
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP MAY16/12 11.1 *** KVVU-TV ***

CITY TAXSTATE TAX	FLIGHT DATES OCT9/12 OC	PRDCT J OCEGUERA 4 CONGRES	ORDER # 411056			AGY # 1051 AGY. NAME	ADV #ADV. NAME
TAX CO-OP BILLING NEEDED	OCT15/12 WK-1	EST#1186 COMMENTS: (LINE, ORDER, IN	CONTRACT # 6146326	WASHINGTON, DC 20007	1010 WISCONSIN AVE, SUITE 800	GREER, MARGOLIS, MITCHELL	POLI/J OCEGUERA/D/CON/NV
		VOICE)	CLASS: NATL. LOCAL		SALES PRSN PH- TER	BUYER NAME MAURA GILROY	REP.# OFF.# 762
DATE MAY16/12 11.14			CAL REGIONAL		TERESA DIFURIA	LLROY	762 SALESMAN #

REP: ***NEW OCEQUERA ORDER***
10/9-10/15

KYLE TTLD \$26,140 PLS CNF THX

CON CM ***** THIS IS Þ CASH IN ADVANCE SCHEDULE ****

1010 WISCONSIN AVENUE SUITE 800 WASHINGTON, DC 20007 ACCOUNTING ALL INVOICES ARE GREER MARGOLIS TO 田田 ZW SENT TO:

JOHN OCEGUERA FOR CONGRESS

AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111	: LINE#: REP : CD: TIME PERIOD : LGTH : SEC : :	
AGENCY EST# = 1186	RATE : START : END :SPTS: WEEK : DAYS :TOTL:	

PROGRAM : CON COM1: DR OZ DR OZ

1000A-1100A

30

\$150.00

10/9

10/15

4

TU-F,M

4

PROGRAM : MORE ACCESS	10 600P-700P 30	PROGRAM: FOX5 NEWS 6A	9 600A-700A 30	PROGRAM: FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	8 530P-600P 30	PROGRAM: FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	7 500A-600A 3	PROGRAM: FOX 5 NEWS AT 5PM	6 500P-530P 3	PROGRAM: DR OZ CON COM1: DR OZ	5 400P-500P 30	PROGRAM: ANDERSON COOPER	4 300P-400P 30	PROGRAM: KATIE COURIC CON COM1: KATIE COURIC	3 200P-300P 3	PROGRAM: FOX 5 NEWS AT 10P	2 1000F-1100F 3	:LINE#:REP :CD: TIME PERIOD : LGTH : :
	0		0	XX	0		0		0		0		0		30		30	H : SEC :
	\$185.00		\$375.00		\$325.00		\$325.00		\$300.00		\$220.00		\$175.00		\$150.00		\$1,200.00	RATE
	10/9		10/9		10/9		10/9		10/9		10/9		10/9		10/9		10/9	: START
	10/15		10/15		10/15		10/15		10/15		10/15		10/15		10/15		10/15	: END : DATE
	ω		(Ji		4		ω		4		ω		ω		ω		ω	:SPTS: W
	7U-F_M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	WEEK: DAYS
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REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP M2

OM REP MAY16/12 11.1 *** KVVU-TV ***

PROGRAM : CON COM1:	19	PROGRAM : CON COM1:	18	PROGRAM : CON COM1:	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	15	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	13	PROGRAM : CON COM1:	12	PROGRAM : CON COM1:	11	:LINE#:REP :CD
: FOX NEWS SUNDAY	800A-900A	: THE OT	700P-800P	: FOX NFL (GAME	100P-400P	: NUMB3RS	400P-500P	WITHOUT A	300P-400P	: FOX 5 NEWS AT	1000P-1100P	: MORE LAS VEGAS	900A-1000A	: FOX5 MORNING	700A-900A	: EXTRA	700P-730P	: TIME PERIOD
DAY	30		30	E 2)	30		30	TRACE	30	T 10PM SAT T 10PM SAT	30	AS AS	30	NEWS	30		30	: LGTH : SEC
	\$250.00		\$850.00		\$2,900.00		\$75.00		\$75.00		\$525.00		\$175.00		\$350.00		\$325.00	RATE
	10/14		10/14		10/14		10/13		10/13		10/13		10/9		10/9		10/9	: START
	10/14		10/14		10/14		10/13		10/13		10/13		10/15		10/15		10/15	: END
	Н		Н		ч		μ		ч		μ		ω		U		N	:SPTS:
	SUN		SUN		SUN		SAT		SAT		SAT		TU-F,M		TU-F,M		TU-F,M	WEEK : DAYS
	Н		Н		بر		Ч		ц		Н		ω		U		N	:TOTL:

OCT/12					: LINE#:REP
	PROGRAM : CON COM1:	21	PROGRAM : CON COM1:	20	#:REP :CD:
26140.00	1 : X FAXTOR	800P-930P	1: BONES	900P-1000P	D: TIME PERIOD:
		30		30	: LGTH : SEC
		\$4,500.00		\$2,300.00	: RATE
		10/10		10/11	: START
		10/10		10/11	: END : DATE
CO		H		н	END :SPTS: WEEK :
CONTRACT TOTAL TOTAL SPOTS		WED		THU	WEEK :
					DAYS
26140.00		₽		Н	:TOTL:

SVC- NSI DEMOS- RA35+* MARKET TOTALS \$104,560

KVVU 25%

KSNV 21% KTUD 1%

KLAS 29% KTNV 24% KVMY 0%

KVCW 0%

CABL 0%